



Dr. Ishita Biswas

FACULTY,

DEPT. OF JOURNALISM & MASS COMMUNICATION

Dedicated State Aided College Teacher (Category-I) with nearly 10 years of experience in the Department of Journalism and Mass Communication at **Rani Birla Girls' College**. Committed to fostering a dynamic and inclusive learning environment that encourages critical thinking and industry-relevant skills among students. Skilled in curriculum design, course delivery, and mentorship, with a strong record of adapting teaching methods to meet diverse student needs. Passionate about empowering future media professionals and contributing to academic excellence through continuous professional development and student engagement.

EXPERIENCE

- Copy Editor, All India Radio
- Video Editor, MVD TV
- Faculty, Rani Birla Girls' College (From 13th March 2015 till date)

SEMINARS ATTEND:

- Attended two days **UGC sponsored seminar** on **"Science Journalism & Media Communication"** at **Vivekananda College**.
- Attended a workshop on **"Revised Methodology of NAAC Assessment"** organised by the Internal Quality Assurance Cell, Rani Birla Girls' College.
- Attended a **UGC sponsored State Level Seminar** on **Women's Empowerment and New Media** organised by Shri Shikshayatan College in collaboration with Muralidhar Girls' College.
- Attended a one day **National Level seminar** on **Celebrity and Media** and presented a paper on **Cyber-Stardom: A Study of Its Dynamics** (ISSN No: 2395-597X)
- Attend an **International Conference** in **Emerging Trends in Education** and presented a paper on **A Critical Analysis of Digital Media Literacy of Parents: The Cases of Two Select Online Games** (ISBN No: 978-93-87229-12-9)
- Attend a two days' **National Level Workshop** on **Qualitative Analysis in Social Sciences By Software** organised by Sarojini Naidu College in collaboration with West Bengal State University, Visva Bharati University and Indian Academic Researchers Association.
- Attend a Two days **UGC Sponsored International Seminar on Narratives of Disability: Contemporary Barriers and Belonging** and presented a paper on Disability in **Hrithik Roshan Film: A New Dimension of Heroism in Bollywood**.
- Attended a **Two days International seminar** on **Media, Communication and Design** on 25th and 26th June, 2021 organised by **Jagran Lake city University (Bhopal University)** and presented paper titled **Supernatural and Mythic Elements in Hindi TV soaps: A new Representation on The Small Screen**.
- Attended a Two days International conference on **Communication Trends and Practices in Digital Era (Comtrep-2022)** on 29th and 30th March, 2022 organised by **Amity School of Communication** and presented paper titled **Mythic and Supernatural Characters in Hindi Family Drama soap operas: Perception of Female Audiences of Kolkata**.
- Attended a Two days **International conference on Communication Cultural diversity and Inclusion** on 25th April, 2024 organized by **Central University of Tamil Nadu** and presented paper titled **Television Audience in the era of Digital media: With special reference to Facebook**.

PAPERS PUBLISHED:

- **Cyber-Stardom: A Study of its Dynamics** (ISSN No. 2395-597x), August 2018
- **A Critical Analysis of Digital Media Literacy of Parents: The Cases of Two Select Online Games** (ISBN No: 978-93-87229-12-9), June 2019
- **Supernatural Mythic Elements in Hindi TV Soaps: A New Representation on the Small Screen** (ISBN 978-93-5628-588-0), 2022
- **Preference of Fantasy Soap operas among Female Audiences: Motivations and Perceptions (Journal of Media and Communication- UGC-CARE List of Approved Journals)** (eISSN: 2581-513X), June 2022
- **Wolf in Sheep's Clothing? Sexism in Fourth Wave Feminism** (Routledge ISBN 9781032561448)

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SKILLS

- Video editing
- Page making
- Audio editing
- Strong Communication

EDUCATION

M.A

Rabindra Bharati University

2011-2013

PH.D

Aliah University

2024

WBSET

2017

LANGUAGE

English

Bengali

Hindi

PERSONAL DETAILS

Father's Name: Late Samir Kumar Biswas

Date of Birth: January 29, 1991

Sex: Female

Nationality: Indian

Marital Status: Married