

Bio Data

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NAME: **DEBARSHI BHATTACHARYYA**

CAREER OBJECTIVES

Seeking a suitable placement in your organization to utilize my practical skills and abilities in order to grow and to contribute to the success of the organization with sheer determination, hard work, and self-motivated ideas.

WORK EXPERIENCE

Working as a State Aided College Teacher or, SACT (previously, Contractual Full Time Lecturer) in the Department of Journalism and Mass Communication in Rani Birla Girls' College since 26.08.2014.

Job Role

- ❖ Taking classes as per schedule.
- ❖ Preparing Question Papers for various examinations.
- ❖ Examiner of the University of Calcutta for Theory and Practical Examination (Honours and General Course).
- ❖ Taking special classes in Communicative English (Major) and English (Honours) on topics related to Media and Mass Communication.
- ❖ Organising Seminars and Workshops.
- ❖ Looking after the University Projects of the students (Dissertation and Documentary Filmmaking).
- ❖ Arranging special film screenings.

EDUCATIONAL QUALIFICATION

INSTITUTION	BOARD/ UNIVERSITY	STANDARD/ STREAM & YEAR OF PASSING	TOTAL MARKS OBTAINED	PERCENTAGE OF MARKS OBTAINED
ST. AUGUSTINE'S DAY SCHOOL	COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS, NEW DELHI	X (2005)	388	77.60
ST. AUGUSTINE'S DAY SCHOOL	COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS, NEW DELHI	XII (2007) (SCIENCE)	267	66.75
MRINALINI DATTA MAHAVIDYAPITH	UNIVERSITY OF CALCUTTA	GRADUATION (2010) JOURNALISM & MASS COMMUNICATION (HONOURS)	452	56.50 (First in College)
RABINDRA BHARATI UNIVERSITY	RABINDRA BHARATI UNIVERSITY	POST GRADUATION (2012) MASS COMMUNICATION & VIDEOGRAPHY	614	68.22 (First Class First) (GOLD MEDALIST)

Pursuing PhD. from Adamas University.

Qualified West Bengal State Eligibility Test (WBSET)

COURSES ATTENDED

SI No.	Course Name	Online Platform/ Institution
1.	Fundamentals of Development Journalism	upGrad
2.	Academic Writing	upGrad
3.	Fundamentals of Career Planning	upGrad
4.	Introduction to Supply Chain Management	upGrad
5.	Advanced Writing and Editing for Print Media	upGrad
6.	Introduction to Research Methodology	upGrad
7.	2- week Short- Term Course, <i>Cinemar Pathshala</i> (2nd Cycle)- Film Appreciation Course	Netaji Subhas Open University (NSOU)

WEBINARS, WEB LECTURES, WORKSHOPS, AND SEMINARS ATTENDED

Attended and actively participated in webinars, web lectures, workshops, and seminars on:

Sl. No.	Webinar/ Web Lecture/ Workshop/Seminar Topics	Organized by	Date
1.	Webinar on Universal Declaration of Human Rights (UDHR): Indian Women in Perspective	Seminar Committee in collaboration with the IQAC, Rani Birla Girls' College	10.12.2021
2.	Web lecture on Why Do Songs of Love and Protest Fascinate Us	Department of Journalism and Mass Communication, Surendranath College for Women	07.10.2021
3.	Webinar on Itihas, Drisyo Matra O Soumitra Chattopadhyay	Department of Journalism and Mass Communication, Netaji Nagar College	15.09.2021
4.	Web lecture series on How to Write Literature Reviews	Department of Journalism and Mass Communication, Surendranath College for Women	30.01.2021
5.	Web lecture series on How to Write Research Papers	Department of Journalism and Mass Communication,	23.01.2021

		Surendranath College for Women	
6.	Internal workshop on Annual Self-Assessment and CAS Requirements	IQAC of Rani Birla Girls' College, Kolkata	14.01.2021
7.	National webinar on Digital Surveillance: Problems and Challenges	Communication Today	12.01.2021
8.	Webinar on COVID Appropriate Behaviour & Practices: Media's Role in Busting Myths and Misconceptions	Press Club, Kolkata and UNICEF, West Bengal	08.01.2021
9.	Webinar on Anti-Trafficking and Child Marriage: Media's Role and Responsibilities	Press Club, Kolkata and UNICEF, West Bengal	05.01.2021
10.	Webinar on Infodemic, Fact-Checking, Challenges of Social Media	Press Club, Kolkata and UNICEF, West Bengal	30.12.2020
11.	Web lecture series on Effective Storytelling	Department of Journalism and Mass Communication, Surendranath College for Women	29.12.2020
12.	Webinar on Climate Change: Development Perspectives and Media's Priorities	Press Club, Kolkata and UNICEF, West Bengal	28.12.2020
13.	Webinar on Evidence-based reporting and Storytelling	Press Club, Kolkata and UNICEF, West Bengal	23.12.2020
14.	Webinar on Reporting on Children: Legal and Ethical Issues- Consent and Participation	Press Club, Kolkata and UNICEF, West Bengal	21.12.2020
15.	Webinar on Covid-19 Pandemic and Risk Journalism	Press Club, Kolkata, and UNICEF, West Bengal	18.12.2020
16.	Webinar on Practising Development Journalism in the Mainstream Media: Scope and Challenges	Press Club, Kolkata, and UNICEF, West Bengal	15.12.2020
17.	Web lecture series on Media Control: News as an Institution of Power and Social Control	Department of Journalism and Mass Communication, Surendranath College for Women	12.12.2020
18.	Webinar on Understanding Cyberbullying and Online Safety	Press Club, Kolkata, and UNICEF, West Bengal	11.12.2020

	for Children		
19.	Webinar on Development Journalism in the Academic Curriculum: Pedagogy and Capacities	Press Club, Kolkata, and UNICEF, West Bengal	09.12.2020
20.	Web lecture series on 18 Cognitive Biases that Cloud Our Decisions	Department of Journalism and Mass Communication, Surendranath College for Women	28.11.2020
21.	Web lecture series on How Google, Facebook, and other Surveillance Giants Control our Lives	Department of Journalism and Mass Communication, Surendranath College for Women	21.11.2020
22.	Web lecture series on Photojournalism: The Art of Visual Storytelling	Department of Journalism and Mass Communication, Surendranath College for Women	07.11.2020
23.	Two Day International Web Seminar on Development Communication for a Sustainable Future: Revisiting the Gandhian Model of Environmentalism	Department of Mass Communication and Journalism, Babasaheb Bhimrao Ambedkar University	20.10.2020 and 21.10.2020
24.	Web lecture series on TRP: The Indian Story	Department of Journalism and Mass Communication, Surendranath College for Women	20.10.2020
25.	Web lecture series on Digital Media	Department of Journalism and Mass Communication, Surendranath College for Women	19.09.2020
26.	Webinar on Tathya Chitrey Ochena Satyajit	Department of Journalism and Mass Communication in association with IQAC, Netaji Nagar College, Kolkata	14.09.2020
27.	Web Symposium titled International Media and COVID-19: Challenges for Journalists and Educators	Institute for International Journalism, E.W. Scripps School of Journalism, Ohio University, USA.	13.09.2020
28.	Web lecture series on Development Communication	Department of Journalism and Mass Communication, Surendranath College for Women	12.09.2020
29.	Web lecture series on	Department of Journalism	05.09.2020

	Introduction to Communication Research	and Mass Communication, Surendranath College for Women	
30.	International webinar on Nepotism in Indian Cinema: Issues and Concerns	Department of Media Studies, Mahatma Gandhi Central University, Bihar	03.09.2020
31.	Webinar on Ethical Perspective of Mass Media Research: Scientific Approach of Research	Department of Journalism and Mass Communication in association with IQAC, Netaji Nagar College, Kolkata	31.08.2020
32.	International webinar on Folksongs of Bengal: An Evolution	Department of Bengali and IQAC, Nowgong College, Nagaon, Assam	31.08.2020
33.	Webinar on Perspectives of Indian Women from Medieval to Colonial Time	Surendranath Evening College, Kolkata	30.08.2020
34.	Two day International online workshop and webinar on Engaging students in an online environment: Global Perspectives	Department of English, Srikrishna College, Bagula, Nadia.	28.08.2020 and 29.08.2020
35.	National level webinar on Theatre on Post Pandemic Era	Department of Bengali and IQAC, Khalisani Mahavidyalaya,	26.08.2020
36.	National webinar on The changing scenario in Higher Education During COVID-19 Pandemic	Department of Education and IQAC, Shyamaprasad College, Kolkata	25.08.2020
37.	State-level webinar on NEP-2020: Review of Major Reforms in Education	Department of Education South Calcutta Girls' College, Kolkata and Department of Education, Udaynarayanpur Madhabilata Mahavidyalaya, Howrah	25.08.2020
38.	Workshop on Implementation of CBCS in Undergraduate Programme in Journalism and Mass Communication	IQAC, Surendranath College for Women and UG Board of Studies in Journalism and Mass Communication, University of Calcutta	17.05.2018
39.	Seminar on Bhartiya Bhashayen: Anuvad ka Mahatva	Department of Hindi, Rani Birla Girls' College, Kolkata	11.05.2018
40.	Seminar on History of Utilitarianism with Emphasis on Mill	Department of Philosophy, Rani Birla Girls' College	18.04.2018

41.	Seminar on Environmental Sociology: Roots and Direction	Department of Sociology, Rani Birla Girls' College, Kolkata	06.04.2018
42.	New Modalities of NAAC Assessment and CBCS	IQAC, Rani Birla Girls' College	06.04.2018
43.	National Seminar on Premchand: Aaj ke Sawal/ Masael	Bharatiya Bhasha Parishad, Kolkata and Khidderpore College, Kolkata	29.07.2017
44.	Workshop on Innovative Methods of Evaluation	IQAC, Rani Birla Girls' College, Kolkata	13.07.2017
45.	Seminar on Women in Society: Reality, Empowerment and Lifestyle Management	Gender Sensitisation and Awareness Against Harassment Cell and IQAC, Rani Birla Girls' College, Kolkata	30.05.2016
46.	UGC Sponsored State Level Seminar on Women Empowerment and New Media	Shri Shikshayatan College, Kolkata in collaboration with Muralidhar Girls' College, Kolkata	18.09.2015
47.	Workshop on Revised Methodology of NAAC Assessment	IQAC, Rani Birla Girls' College, Kolkata	12.05.2015
48.	National Seminar on Trends in Contemporary Indian Historical Studies: Crisis and Transition	Mahadevananda Mahavidyalaya	20.12.2014
49.	UGC Sponsored International Conference on Perspectives of the Press: 19 th Century to Present	Department of History and Department of Journalism and Mass Communication, Mrinalini Datta Mahavidyapith, Birati	06.03.2009 and 07.03.2009
50.	Seminar on Youth and Democracy (secured second position)	Department of Journalism and Mass Communication, University of Calcutta and Friedrich Ebert Stiftung	09.04.2008
51.	National workshop on Print and Visual Media	Department of Journalism and Mass Communication, Seth Anandram Jaipuria College, Kolkata	22.01.2008

ACADEMIC PAPER PUBLICATIONS

Sl. No.	Topic	Journal	Author	ISSN No.
1.	A study on the rise of social media surveillance in modern times on the pretext of combating fake news	International Journal of Media, Journalism and Mass Communications (IJMJMC) Volume 8, Issue 1 (2022), PP 22-41	Bhattacharyya.D.	2454-9479 (Online)

PROFESSIONAL ABRIDGEMENT

1. Hardworking and optimistic attitude towards progress to achieve the targets set by superiors.
2. Ability to deal with people diplomatically, willingness to learn and team facilitator, excellent field exposure with health & safety awareness.
3. Good communication skills.

COMPUTER KNOWLEDGE

Microsoft Office Word, Microsoft Office PowerPoint Presentation, QuarkXpress, Adobe Photoshop (Basic), Adobe Premiere PRO.

LANGUAGES KNOWN

1. Bengali
2. English
3. Hindi

OTHER INTERESTS

1. Photography
2. Film FilmMaking

INDUSTRIAL WORK EXPERIENCE

1. Worked as a Content Writer in Kre8iveminds Technologies Pvt. Ltd.

Job Role

- ❖ Writing, Editing, Developing and Managing unique content, press releases for websites and different social media platforms.
- ❖ Preparing unique content for different social media platforms.

2. Worked as a freelance content writer.
3. Worked as an Intern in 24 Ghanta- a 24 hour Bengali news channel of ZEE group.

Job Role

- ❖ Assisting the news producer in PCR.
 - ❖ Writing news copy.
 - ❖ Keeping a check on news telecasted on other channels.
 - ❖ Taking briefs from the correspondents.
 - ❖ Looking after cases of ZEE HELPLINE.
4. Worked as an Intern in All India Radio, Regional News Division Unit, Kolkata.

Job Role

- ❖ Assisting the Desk Editors in preparing news stories.
- ❖ Translating the news stories from English to Bengali.
- ❖ Keeping a regular check on news updates from PTI, UNI, and other available sources.
- ❖ Writing feature stories for AIR FM stations, FM Rainbow.

OTHER ACTIVITIES

1. Had the privilege of judging the students of St. Augustine's Day School, Shyamnagar on Public Speaking competition and the students of St. Augustine's Day School, Barrackpore on Story Telling competition.
2. Have been an active member of the Internal Quality Assurance Cell (IQAC) of Rani Birla Girls' College, Kolkata organizing seminars, workshops, and webinars.
3. Delivered a special lecture on Social Media: Understanding and its Impact in the Department of Journalism and Mass Communication, Mrinalini Datta Mahavidyapith on 22nd September 2016.
4. Worked as an assistant editor in a documentary film produced by the Government of India titled, Jani Nai to Tumi Ele.
5. Have directed two documentary movies as per the curriculum of Rabindra Bharati University titled Pous Utsav- 1411 on Shantiniketan's prestigious Pous Mela and other on the life and work of Punchanan Karmakar, titled Punchanan Karmakar and the Early Press of Bengal.
6. Have done a dissertation work as per the curriculum of Rabindra Bharati University on Ritwik Ghatak: An analysis of the refugee-hood problem, socio-political and socio-economic condition as portrayed in five of his films.
7. Have done a dissertation as per the curriculum of the University of Calcutta on the Role and Importance of Electronic Media in our Daily Lives.

Personal Information

NAME: DEBARSHI BHATTACHARYYA
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P.O- Nona Chandan Pukur
DATE OF BIRTH: 06.08.1988
NATIONALITY: Indian
RELIGION: Hinduism