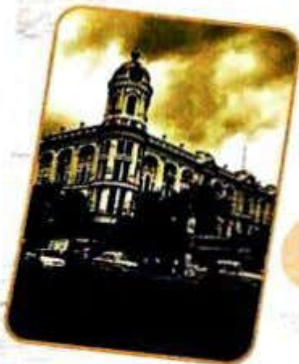


Course outcome:

The students on the completion of the course will learn about tourism as phenomena and conceptualise its potential as a business system. They will also have an insight about diverse nature of tourism that includes culture, heritage, nature and environment.



Course instructors

Mr. Abhijit Saha
Mr. Dipmatya Karmakar
Ms. Sayantani Maitra
Ms. Sanjukta Ghosh
Mr. Kinshuk Das
Dr. Swarup Kr. Halder

Course coordinator:
Dr. Keya Dutta
Ms. Kamalika Paul

Course content:

- Concepts, Issues, Impact and Development of Tourism Over the Years.
- Cultural Tourism.
- Eco-Tourism.
- Forest Tourism and its Conservation
- Tourism as an Alternative Source of Economic Prosperity.



- Course type: Ad-on Course.
- Mode of delivery: Online AND Offline (blended)
- Course duration: 30 hrs (20 hr total lecture, 10hrs practical)
- Class timings: Saturday, 2.30-4.30pm



Rani Birla Girls' College
38, Shakespeare Sarani, Kolkata-71



Emerging Trends of Tourism

Course Objective:
To inculcate within the students the knowledge about various type of tourism and its' application in business.

Registration fee : 300₹